

# QUICK GUIDE

## to ULRICH'S SERIALS ANALYSIS SYSTEM

*Unlock your power to make the right collection decisions with this key to evaluating your collections—identifying strengths and weaknesses by accepted industry standards—and understanding the core serials you do not have as well as the offerings of top serials publishers.*

The screenshot shows the Ulrich's Serials Analysis System interface. At the top, the navigation bar includes links for HOME, MY ACCOUNT, LISTS, HELP, NOTIFY ME, and LOGOUT. Below this is the Ulrich's Serials Analysis System logo and a search bar. The main content area features a large, stylized background image of a hand holding a stack of books. Overlaid on this image are several curved text elements that read: "EVALUATE PRINT & ELECTRONIC SERIALS", "LINK TO ULRICHWEB.COM", "CISI IMPACT FACTOR? IN KATZ'S BOOK?", "REFEREED STATUS? ELECTRONIC AVAILABILITY? COM", "EVALUATE TOP PUBLISHERS", "COMPARE YOUR COLLECTION TO A CORE COLLECTION", and "SERIALS ANALYSIS SYSTEM".

ULRICH'S  
PERIODICALS DIRECTORY™  
The global source for  
periodicals information since 1932

HOME | MY ACCOUNT | LISTS | HELP | NOTIFY ME | LOGOUT

Search | Browse | Ulrich's Update | Serials Analysis System

EVALUATE PRINT & ELECTRONIC SERIALS  
LINK TO ULRICHWEB.COM  
CISI IMPACT FACTOR? IN KATZ'S BOOK?  
REFEREED STATUS? ELECTRONIC AVAILABILITY? COM  
EVALUATE TOP PUBLISHERS  
COMPARE YOUR COLLECTION TO A CORE COLLECTION

**Bowker**  
click open the world™

## Welcome to Ulrich's Serials Analysis System

Thank you for subscribing to the first online serials evaluating and reporting tool that links seamlessly to all of the periodicals information you need to make informed, cost-effective selection and deselection decisions. Now you can report on your serials to those evaluating your collections, and rank the holdings of top serials publishers against key industry standards. We're pleased to offer you this helpful guide to getting the most out of your Ulrich's Serials Analysis System subscription.



### CONTENTS

Loading Your Collection .....	3
Editing Your List .....	4
Your Library's Report.....	5
Detailed Reports .....	6
Accessing Title Details.....	7
Evaluating Serials Publishers .....	8
Sharing Your Reports.....	9
Frequently Asked Questions .....	10
ILS Vendor Contacts .....	11

### FOR LIBRARIANS

- **Evaluate your print and electronic serials by industry standards**—How many of your serials are refereed? How many have an ISI Impact Factor? How many are reviewed in Katz's *Magazines for Libraries*? (page 6).
- **Evaluate serials publishers**—Use the same key industry standards to check the offerings of serials publishers (page 8).
- **View title details**—Link directly to a title's listing in ulrichsweb.com for complete title details, full-text review, publisher and pricing information, and links to JCR®Web, SFX, Science Direct®, Serials Solutions, Infotrieve, for tables of contents, and full-text\* (page 7).
- **Share your reports**—The reports you see can be downloaded in Excel or ASCII format to print, re-sort, and share with colleagues, administrators, or others evaluating your serials collections (page 9).
- **Correct ISSN and title information**—Edit list details, delete incorrect ISSN, load updated title information (see pages 4 and 9).
- **Make educated collection-critical decisions**—Select and deselect print and electronic serials based on measurable criteria and rich title details.

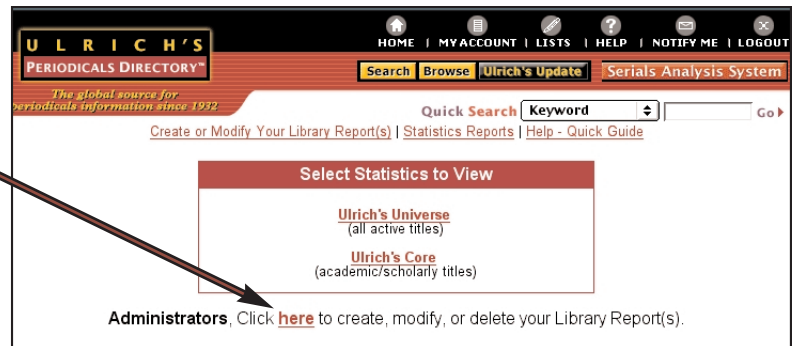
\*A separate agreement may be necessary.

#### QUICK TIP

VIEW THIS DOCUMENT ELECTRONICALLY  
BY CLICKING ON **HELP—QUICK**  
**GUIDE** AT THE TOP OF SCREENS IN  
**ULRICH'S SERIALS ANALYSIS SYSTEM !**

## GETTING STARTED

When you log-in to the system you will come to a screen like this one. Go [here](#) to load your serials titles list.



[Create or Modify Your Library Report\(s\)](#) | [Statistics Reports](#) | [Help - Quick Guide](#)

### Create New Statistics List

**CREATE LIST**

Enter your new list description in the box below, then click Create List.

Description:

## CREATE A NEW LIST

Enter a description to create a new list, or simply use your library's name. You will be able to choose "Upload titles" from a list of actions.

## LOADING YOUR SERIALS

You will come to a screen like the one below, which will prompt you to browse your drive for the file to be uploaded. The file must be a **plain text tab-delimited file**. It may contain ISSN or ISSN and their associated titles.

If you need help creating a serials title file from your local catalog or e-journal A-to-Z list, please go to page 11 for ILS technical support information.

### Major Academic Library: 0 Records

Actions for the entire list:

(select a list action)

(select a list action)  
Edit list properties  
Delete this list

Upload titles  
Generate statistics

Date Created: 01/15/2003  
Stats Generated:

### Upload Titles

Description: Major Academic Library  
Date Created: 01/16/2003  
Stats Generated:  
# of Titles: 0

The file must be a plain text tab-delimited file and contain the following columns:

- ISSN
- ISSN, Title

If the title is not included, the title found in Ulrichsweb.com will be used.

Type in or browse for the file name in the box below and then click "Submit" to upload the file.

Enter file to upload:

**Browse...**

### Uploading List ... Please Wait.

List uploaded successfully!

### Loading into database ... Please Wait.

6572 Titles successfully uploaded into database!

Click [here](#) to generate statistics for the list.

Statistics can be generated now or after editing the list items, but need to be generated before the list can be used.

## GENERATE STATISTICS

Upon successful uploading of your library's collection you will see a confirmation page that shows the number of titles in your library's list. You may now **generate statistics** for your library by clicking on the statistics link.

[Create or Modify Your Library Report\(s\)](#) | [Statistics Reports](#) | [Help - Quick Guide](#)

### Generating Statistics ... Please Wait.

Statistics generated successfully! Click [here](#) to view the list.

**Uploading List ... Please Wait.**

List uploaded successfully!

**Loading into database ... Please Wait.****60 Titles could not be uploaded into database!**Click [here](#) to download a tab delimited file containing the titles in error.

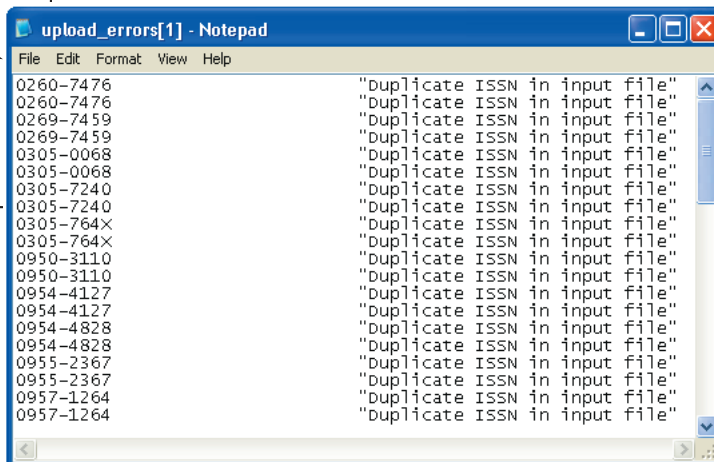
6572 Titles successfully uploaded into database!

Click [here](#) to generate statistics for the list.

Statistics can be generated now or after editing the list items, but need to be generated before the list can be used.

**ERROR ALERT WHILE LOADING**

You will also see a message on this page if any of the items in your upload file could not be loaded into the system. These may include invalid, duplicate, or other problem ISSNs. Click on the link to download a tab-delimited list of the problem ISSNs. You may correct or edit those items and then upload them successfully into your library's list.

**EDITING YOUR LIBRARY'S LIST**

After you have loaded your list you may click on this link at the top of any page to view and edit your list.

Select "view the titles on this list" to edit or delete specific ISSNs. You may also add updated titles to the list by selecting "upload titles" on this screen.

You will come to an editable list like the one below. You may re-sort the list to have non-matching ISSNs come to the top for editing or deleting.

[Create or Modify Your Library Report\(s\)](#) | [Statistics Reports](#)
**Edit Statistics List****SUBMIT** **CANCEL**

Description: Major Academic Library

Date Created: 10/15/2002

Stats Generated: 01/10/2003

# of Titles: 6,572

Click [here](#) to view the titles on this list.Click [here](#) to upload titles to this list.Click [here](#) to generate statistics on this list.**Major Academic Library: 6572 Records**[<< Back](#)

Actions for the entire list: (select a list action)

**GO**Date Created: 10/15/2002  
Stats Generated: 01/10/2003

TITLE	ISSN	REFEREED	ELEC. JRN.	ISI IMPACT	MFL	NON-MATCH
For actions on one or more titles, check boxes next to each, then (select an item action) <b>GO</b>						
<input type="checkbox"/> <a href="#">Engineer (London)</a> ▶ <a href="#">Edit</a>	0013-7758					ISSN Non-Match
<input type="checkbox"/> <a href="#">Finance &amp; development</a> ▶ <a href="#">Edit</a>	0015-1947					ISSN Non-Match
<input type="checkbox"/> <a href="#">Rock products (1917)</a> ▶ <a href="#">Edit</a>	0035-7464					ISSN Non-Match



## VIEWING YOUR REPORT

Clicking on the Universe or the Core on the homepage will bring you to a report, like the one below, where you may select a library from a menu of the loaded collections, switch to a more detailed reporting level, limit your report by certain criteria, or go to a Publisher reporting page instead.

Create or Modify Your Library Report(s) | Statistics Reports | Help - Quick

### Select Statistics to View

Ulrich's Universe  
(all active titles)

Ulrich's Core  
(academic/scholarly titles)

Select this on the homepage to get here.

Download an **Excel** file to save this report and share it with colleagues. See page 9.

If you switch from this **Summary** to a **Detailed** reporting level you will see all of the categories expanded to include their related subjects.

By selecting these limiters you scale down the size of the universe you are viewing.

**List Matches** will only show subjects that your library carries in its collections.

**Refereed** will limit your report to peer-reviewed journals.

**Electronic Journal** will limit your view to titles available in electronic formats.

**ISI Impact Factor** will limit your view to titles with this key industry benchmark.

**Katz's Magazines for Libraries** will limit your results to titles recommended by this well-respected serials rating authority. On page 8 you will see that you can link directly from your report to the review.

Create or Modify Your Library Report(s) | Statistics Reports

### Percentages of Ulrich's Core: Summary

Your Library: Major Academic Library **GO** View Top Publishers

Reporting Level: Summary Detailed Go To: Ulrich's Universe Statistics Download to Excel **GO**

Limit To:

☐ List Matches ☐ Refereed ☐ Electronic Journal ☐ ISI Impact Factor ☐ Katz's Magazines for Libraries

Country of Publication:

Ulrich's Subject	Library List Count	Number of Ulrich's Core with this Subject	Library Count as Percent of Core	Ulrich's Core Titles Library Does Not Hold
<a href="#">expand</a> <a href="#">ABSTRACTING AND INDEXING SERVICES</a>	0	2	0.00%	2
<a href="#">expand</a> <a href="#">ADVERTISING AND PUBLIC RELATIONS</a>	13	24	54.17%	11
<a href="#">expand</a> <a href="#">AERONAUTICS AND SPACE FLIGHT</a>	12	192	6.25%	180
<a href="#">expand</a> <a href="#">AGRICULTURE</a>	28	947	2.96%	919
<a href="#">expand</a> <a href="#">ALTERNATIVE MEDICINE</a>	6	75	8.00%	69
<a href="#">expand</a> <a href="#">ANIMAL WELFARE</a>	2	19	10.53%	17
<a href="#">expand</a> <a href="#">ANTHROPOLOGY</a>	27	372	7.16%	350
<a href="#">expand</a> <a href="#">ANTIQUES</a>	1	20	5.00%	19
<a href="#">expand</a> <a href="#">ARCHAEOLOGY</a>	14	627	2.23%	613
<a href="#">expand</a> <a href="#">BEAUTY CULTURE</a>	1	15	6.67%	14
<a href="#">expand</a> <a href="#">BEVERAGES</a>	1	35	2.86%	34
<a href="#">expand</a> <a href="#">BIBLIOGRAPHIES</a>	0	46	0.00%	46
<a href="#">expand</a> <a href="#">BIOGEOGRAPHY</a>	1	43	2.33%	42
<a href="#">expand</a> <a href="#">BIOLOGY</a>	190	2,927	6.49%	2,737

In this report we see that in the category of Biology our library has 190 titles, which is 6.49 percent of Academic Core titles in this subject. If we expand Biology we come to the detail screen below for more subjects in this category.

### BIOLOGY

<a href="#">BIOLOGY</a>	39	60	10.00%	27
<a href="#">ABSTRACTING, BIBLIOGRAPHIES, STATISTICS</a>	2	3	9.35%	97
<a href="#">BIOCHEMISTRY</a>	28	2	4.87%	508
<a href="#">BIOENGINEERING</a>	2	2	1.30%	227
<a href="#">BIOPHYSICS</a>	3	30	19.14%	131
<a href="#">BIOTECHNOLOGY</a>	10	107	5.26%	162
<a href="#">BOTANY</a>	26	534	17.39%	19
<a href="#">COMPUTER APPLICATIONS</a>	2	11	0.63%	159
<a href="#">CYTOLOGY AND HISTOLOGY</a>	8	107		
<a href="#">ENTOMOLOGY</a>	3	230		
<a href="#">GENETICS</a>	31	162		
<a href="#">MICROBIOLOGY</a>	2	171		
<a href="#">MICROSCOPY</a>	4	23		
<a href="#">ORNITHOLOGY</a>	1	160		

By selecting any of these numbers we go to the list of titles in that subject that belong to your library, the Ulrich's Core, or to those titles in the core that your library does not hold.

## USING THIS REPORT

Here we can see where we may have gaps in our collection, or be particularly strong, when stacked against the core collection by high-level or detailed subjects. We can select subjects to focus our attention on for selection or deselection and further evaluation.

## VIEWING YOUR DETAILED REPORT

Here we have selected Biochemistry, a sub-category of Biology, in the column titled “Ulrich’s Core: Titles Library Does Not Hold.”

This brings us to the report below, showing all of the titles in the Ulrich’s Core that the library does not hold, that contain Biochemistry as the subject category. Here we see for each serial: ISSN, title, and publisher, plus 4 key criteria that help us evaluate this list and these individual titles.

Re-sort by any column heading to reorganize the list for your purposes. You may wish to sort on title for a simple alphabetical list. Or you may wish to isolate only titles available in an electronic format. By selecting that heading those titles will come to the top of the list. You may sort by publisher to group titles by publishing house. Sorting by refereed will bring peer-reviewed journals to the top of the list. Re-sorting on Magazines for Libraries means that titles reviewed in that publication are shown first.

If you selected a limiter, such as ISI Impact Factor, when creating this report, you will only see titles here that have been rated by JCR®Web. Remember that limiters will “limit” the size of your list, so keep in mind that not all columns for other limit fields may be populated.

## USING THIS REPORT

By viewing titles your library holds you may rate your collection by these industry standards. By viewing titles your library does not hold, but that belong to the Ulrich’s Core, you may evaluate titles for collection-critical decisions, using the links to [ulrichsweb.com](http://ulrichsweb.com) to learn even more about a particular title that interests you.

### BIBLIOGRAPHIES

[Back to Top](#)

BIBLIOGRAPHIES	0	46	0.00%	46
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### BIOGRAPHY

[Back to Top](#)

BIOGRAPHY	1	41	2.44%	40
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ABSTRACTING, BIBLIOGRAPHIES, STATISTICS	0	2	0.00%	2
---	---	---	-------	---

### BIOLOGY

[Back to Top](#)

BIOLOGY	39	606	6.44%	567
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ABSTRACTING, BIBLIOGRAPHIES, STATISTICS	2	38	5.26%	36
---	---	----	-------	----

BIOCHEMISTRY	28	226	12.39%	198
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BIOENGINEERING	2	21	9.52%	19
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BIOPHYSICS	3	30	10.00%	27
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## Percentages of Ulrich's Core: Titles Library Does Not Hold Subject: BIOLOGY - BIOCHEMISTRY Level: Detailed

First Page | < Previous 1 - 50 of 199 rows Next > | Last Page

[Download](#)

Click on any header to sort this report by ascending/descending

ISSN	Title	Publisher	Refereed	Electronic Journal	ISI Impact Factor	Magazines for Libraries
<a href="#">0001-527X</a>	Acta Biochimica Polonica	<a href="#">Polskie Towarzystwo Biochemiczne</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0003-2697</a>	Analytical Biochemistry	<a href="#">Academic Press, Inc.</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	<a href="#">Review</a>
<a href="#">0003-6838</a>	Applied Biochemistry and Microbiology	<a href="#">M A I K Nauka - Interperiodica, Mezhdunarodnyi Otdel</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0003-9861</a>	Archives of Biochemistry and Biophysics	<a href="#">Academic Press, Inc.</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0006-291X</a>	Biochemical and Biophysical Research Communications	<a href="#">Academic Press, Inc.</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	<a href="#">Review</a>
<a href="#">0006-2979</a>	Biochemistry (Moscow)	<a href="#">M A I K Nauka - Interperiodica, Mezhdunarodnyi Otdel</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0006-3002</a>	B B A - Biochimica et Biophysica Acta	<a href="#">Elsevier Science BV</a>	Yes	<a href="#">Yes</a>		<a href="#">Review</a>
<a href="#">0009-3084</a>	Chemistry and Physics of Lipids	<a href="#">Elsevier Science Ireland Ltd</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0009-9120</a>	Clinical Biochemistry	<a href="#">Elsevier Science Inc.</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	
<a href="#">0014-5793</a>	F E B S Letters	<a href="#">Elsevier Science BV</a>	Yes	<a href="#">Yes</a>	<a href="#">Yes</a>	<a href="#">Review</a>

## LINKS IN THE REPORT

By selecting an ISSN you will come to the [ulrichsweb.com](http://ulrichsweb.com) full title detail for that serial. See page 7 to learn more about [ulrichsweb.com](http://ulrichsweb.com).

By selecting a publisher name you will come to the full list of titles offered by that publisher. You will also find their contact information and other companies associated with them.

Electronic journal format and availability information for a title may be viewed in [ulrichsweb.com](http://ulrichsweb.com) by selecting the “Yes” link in that column.

ISI Impact Factor shows you that this title can be found in JCR® Web and has been given an Impact Factor—an ISI measure of the frequency with which an “average” article in the journal has been cited in a year or over a period of time. If your library subscribes to JCR®Web, and you have activated that link in the My Account area, you can go directly to the Impact Factor rating.

Selecting “Review” in the *Magazines for Libraries* column will bring you straight to the full-text review of that title in [ulrichsweb.com](http://ulrichsweb.com). After you have read the review you may continue to learn about the title by selecting tabs for the Basic Description, Other Editions/Formats, Document Access, etc. See page 7.

## TITLE DETAILS IN ULRICHSWEB.COM

You will come to this screen by selecting the ISSN of a title either in your library's Summary, Detailed, or List Details report. The **Full Description** of a title is arranged under as many as 6 tabs that contain in-depth publishing and format information. Shown below are rich title details under the tab Basic Description.

The screenshot displays the Ulrich's Serials Analysis System interface. At the top, there's a navigation bar with links: HOME, MYACCOUNT, LISTS, HELP, NOTIFY ME, and LOGOUT. Below this is a search bar with 'Quick Search' and 'Title (Exact)' options. The main content area is titled 'Clinical Biochemistry' and includes a 'Table of Contents' link. The 'Basic Description' tab is selected, showing fields like ISSN (0009-9120), Title (Clinical Biochemistry), Publishing Body (Elsevier Science Inc.), Country (United States), Status (Active), Start Year (1967), Frequency (8 times a year), Document Type (Journal; Academic/Scholarly), Refereed (Yes), Media (Print), Language (Text in English, French), and Price (EUR 446 subscription per year in Europe to institutions, JPY 59,300 subscription per year in Japan to institutions, USD 501 subscription per year elsewhere to institutions (effective 2003)). The Subject is listed as 'BIOLOGY - BIOCHEMISTRY MEDICAL SCIENCES'. The Dewey # is 572, LC# is RB112.5, CODEN is CLBIAS, Circulation is 1,500 unspecified, and Special Features include Includes Advertising, Charts, Illustrations, Statistics. The Editor(s) is Dr. Khosrow Adeli, and the URL is http://www.elsevier.nl/locate/clinbiochem. The Description states: 'Publishes articles relating to the applications of molecular biology, biochemistry, chemistry and immunology to clinical investigation and to the diagnosis, therapy, and monitoring of human diseases.' At the bottom, there are sections for 'Add this item to:' (Create New List, + ADD) and 'Request this title:' (I'd like to request this title. GO, Corrections: Submit corrections to Bowker about this title. GO, Publisher of this title? If yes, click GO! to update this title directly in the Ulrichsweb™ database. GO). There are also links for 'Print', 'Download', and 'E-mail'.

Link to other serials partners, view tables of contents and full-text. You may need to have a subscription with the information provider.

View detailed pricing information.

Get a list of all titles that fall under the same subject heading by following this link.

Follow hotlinks to the e-mail addresses of publishers, editors, and other individuals. Plus, link directly to a publisher's or title's website.

This link lets patrons communicate with the library to request that a title be ordered or borrowed.

Custom print and e-mail formats, plus download options, make it easy to save and share title details.

If library staff or a patron notices information that needs to be changed, you can notify **Bowker** of the change simply by following this link.

To add a title to a **List**, select the name of an existing **List**, or select **Create New List**, then click **+ADD**.

Using *Search My Library's Catalog* (Bowker's Hooks to Holdings™), you can search your library's holdings for this title.





## PUBLISHER EVALUATION

We can use the same industry benchmarks to evaluate the offerings of top serials publishers.

Select a publisher from the drop down menu and hit "Go." Limit your report to only those subjects that the publisher offers by checking "List Matches."

As with the Library's reports, you may view a Summary or Detailed report.

Clicking a subject will bring you to all of the publisher's offerings in that subject. Selecting a number in any of the list columns will bring you to the title list fitting that description. Here we are choosing to view a list of titles this publisher carries in the subject of Biology.

## USING THIS REPORT

If you want to pick up additional titles offered by a publisher you are familiar with, you may check if they offer titles in a subject where you have gaps. You may also be interested in learning if a publisher's titles are refereed or recommended before making a choice. This report will enable you to evaluate by subject, as well as by these other important measures.

Selecting Review in the *Magazines for Libraries* column will bring you straight to the full-text review for that title in [ulrichsweb.com](http://ulrichsweb.com). See page 7 for more information on [ulrichsweb.com](http://ulrichsweb.com)

Create or Modify Your Library Report(s) | Statistics Reports

### Percentages of Ulrich's Core: Summary

**Top Publishers:** Sage Publications **GO** **View Your Library**

**Reporting Level:** Summary **Universe Statistics** **Download to Excel** **GO**

**Limit To:** ☒ List Matches ☐ Refereed ☐ Electronic Journal ☐ ISI Impact Factor ☐ Katz's Magazines for Libraries

**Country of Publication:**

Create or Modify Your Library Report(s) | Statistics Reports

### Percentages of Ulrich's Universe: Summary

**Top Publishers:** Elsevier **GO** **View Your Library**

**Reporting Level:** Summary **Detailed** **Go To:** Ulrich's Core Statistics **Download to Excel** **GO**

**Limit To:** ☒ List Matches ☐ Refereed ☐ Electronic Journal ☐ ISI Impact Factor ☒ Katz's Magazines for Libraries

**Country of Publication:**

Ulrich's Subject	Publisher List Count	Number of Ulrich's Universe with this Subject	Publisher Count as Percent of Universe	Ulrich's Universe Titles Publisher Does Not Hold
<a href="#">expand</a> <a href="#">ASTRONOMY</a>	1	11	9.09%	10
<a href="#">expand</a> <a href="#">BIOLOGY</a>	3	15	20.00%	12
<a href="#">expand</a> <a href="#">BUSINESS AND ECONOMICS</a>	7	173	4.05%	166
			.00%	2
			.09%	10

Create or Modify Your Library Report(s) | Statistics Reports

### Percentages of Ulrich's Core: List Details

**Elsevier**

**Subject:** BIOLOGY **Level:** Summary **Limit To:** List Matches

First Page | < Previous 1 - 50 of 174 rows Next > | Last Page

ISSN	Title	Publisher	Refereed	Electronic Journal	ISI Impact Factor	Magazines for Libraries
1050-4648	Fish and Shellfish Immunology	Academic Press	Yes	Yes	Yes	<a href="#">Review</a>
0304-3770	Aquatic Botany	Elsevier Science BV	Yes	Yes	Yes	<a href="#">Review</a>
0898-7543	Genomics	Academic Press, Inc.	Yes	Yes	Yes	<a href="#">Review</a>
1381-1177	Journal of Molecular Catalysis B					
1369-703X	Biochemical Engineering Journal					
0167-7306	New Comprehensive Biochemistry					
0304-4165	B B A - General Subjects					
0165-022X	Journal of Biochemical and Biophysical					
0167-0115	Regulatory Peptides					
0166-6851	Molecular and Biochemical Parasitology					
0141-8130	International Journal of Biological					
0069-8032	Comprehensive Biochemistry					
0075-7535	Laboratory Techniques in Biochemical					
1568-7864	D N A Repair					
0272-3840	Advances in Biomaterials					
0006-3002	Biochimica et Biophysica Acta					
1388-1981	B B A - Molecular and Cell Biology					
1570-9639	B B A - Proteins and Proteomics					

ULRICH'S PERIODICALS DIRECTORY™

The global source for periodicals information since 1992

Quick Search Keyword  Go

### Aquatic Botany: an international scientific journal dealing with applied and fundamental research on submerged, floating and emergent plants in marine and freshwater ecosystems.

SEARCH MY LIBRARY'S CATALOG

Basic Description Other Editions/Formats Document Access Publisher & Ordering Information Advertising, Rights, Demographics **Reviews**

JCR®Web ScienceDirect® SFX SerialsSolutions

Click highlighted text for a new search on that item.

### Magazines for Libraries

(Mar 15, 2000; ISSN: 0304-3770)

This international journal deals with applied and fundamental research on submerged, floating, and emerging plants in marine and freshwater ecosystems. Concerned with fundamental studies on the structure, function, dynamics, and classification of aquatic plants, its recent issues include papers on the factors controlling seagrass growth in a Gulf Coastal System photosynthetic metabolism and major organic compounds in a marine brown alga from Antarctica and ecological limits to the invasion of Sargassum Muticum in northern Spain. Judith B. Barnett

**Aquatic botany**

Elsevier

Add this item to: (select a list) + ADD

Request this title: I'd like to request this title. GO

Corrections: Submit corrections to Bowker about this title. GO

Print Download



Create or Modify Your Library Report(s) | Statistics Reports | Help - Quick Guide

### Percentages of Ulrich's Core: Summary

Your Library: **Major Academic Library** **GO** [View Top Publishers](#)

Reporting Level: [Summary](#) [Detailed](#) Go To: [Ulrich's Universe Statistics](#)

Limit To: ☐ List Matches ☐ Refereed ☐ Electronic Journal ☐ ISI Impact Factor ☐ Katz's Magazines for Libraries

Country of Publication:  Language:  **Download**

stats[1].xls

Ulrich's Subject	Library List Count	Number of Ulrich's Core with this Subject	Library as Per
ABSTRACTING AND INDEXING SERVICES	0	7	
ADVERTISING AND PUBLIC RELATIONS	13	24	
AERONAUTICS AND SPACE FLIGHT	12	192	

### SHARING YOUR REPORT

Clicking on "Download" on a subject-level report generates a spreadsheet-ready (e.g., Microsoft Excel) document that you can re-sort, print, and use to share your collection's report. Lists that include titles allow an ASCII download format for database applications (e.g., Microsoft Access).

Create or Modify Your Library Report(s) | Statistics Reports

### Percentages of Ulrich's Core: Not Found

Major Academic Library

First Page | < Previous 1 - 50 of 668 rows Next > | Last Page **Download**

ISSN	Title	Publisher	Refereed	Electronic Journal	ISI Impact Factor	Magazines for Libraries	Non-Match
0001-0340	AB bookman's weekly	A B Bookman's Weekly					Not active
0001-4508	Accent on living	Cheever Publishing, Inc.					Not active
0001-5180	Acta anatomica	S. Karger AG	Yes		Yes		Duplicate title. Same as 1422-6405.
0001-9836	Africa report	African-American	Yes			Review	Not active
0002-0774	Illustrated	University of Notre Dame * Department of Biological Sciences					Duplicate title. Same as 0361-7882.
0003-0031	The American midland naturalist	Cambridge University Press	Yes		Yes		Duplicate title. Same as 0271-6844.
0003-0554	The American political science review		Yes		Yes		Duplicate title. Same as 1520-8605.

Grand Totals: 190 2,927 6.49% 2,737

**NOTE: 668 ISSNs on this list could not be included in the statistics. Click [here](#) for details.**

#### IDENTIFYING ISSN AND TITLE ERRORS

At the bottom of your report you may see a note like the one below, which will bring you to a report of titles that may be inactive, or may have duplicate ISSNs. Go to "Create or Modify Your Library Report" at the top of the report to edit your library's list (see page 4). There you may edit or delete current titles, and upload new titles.

**FREQUENTLY ASKED QUESTIONS (FAQs)****Q: What is the Ulrich's Serials Analysis System?**

**A:** The Ulrich's Serials Analysis System is a new tool for library professionals who need to identify, analyze, evaluate, and create reports about their libraries' print and electronic serials holdings. The Ulrich's Serials Analysis System provides serials librarians, acquisitions and subject specialists, collection managers, electronic resource librarians, and other library professionals with detailed information on the print and electronic serials their libraries have—and don't have. Working with the library's own serials collections, the Ulrich's Serials Analysis System provides the evaluative, external information library professionals need to make collection-critical decisions.

**Q: What types of evaluative information does the Ulrich's Serials Analysis System provide?**

**A:** The Ulrich's Serials Analysis System provides you with evaluative content from a number of sources and key industry benchmarks. Your library's serials holdings are compared against the Ulrich's universe of serials and a core collection of must-have journals to identify your collection's gaps and redundancies in more than 900 subject classifications. Detailed bibliographic information and Top Publisher reports are provided from the Ulrich's database. Using tools to expand or narrow your analysis, you can compare refereed status, ISI Impact Factor ratings, and electronic availability, read what experts recommend in reviews from Katz's *Magazines for Libraries*, and print and download collection-specific reports. With built-in links to [ulrichsweb.com](http://ulrichsweb.com), the Ulrich's Serials Analysis System also gives you access to tables of contents, journal full-text, and your library's local catalog records.

**Q: Can I use the Ulrich's Serials Analysis System to evaluate more than one collection?**

**A:** Yes. If you would like to analyze separate serials collections (e.g., a main collection and also a special or endowed collection), the Ulrich's Serials Analysis System allows you to load multiple serials collections for any single subscribing institution.

**Q: How are my library's serials holdings compared to the Ulrich's Universe and Ulrich's Core?**

**A:** It's easy. The Ulrich's Serials Analysis System compares a file of your library's ISSNs (or, ISSNs plus titles) to the Ulrich's Universe of more than 175,000 active status titles and to an Ulrich's Core of some 50,000 active titles representing academic and scholarly journals, refereed serials, titles reviewed in Katz's

*Magazines for Libraries*, and major consumer and trade publications. By using a plain tab-delimited file that the librarian uploads in one easy step, the Ulrich's Serials Analysis System creates reports based on your collection that you can tailor, save, and share.

**Q: What types of reports can I generate with the Ulrich's Serials Analysis System?**

**A:** You can generate a number of different collection-specific and publisher-specific reports using the Ulrich's Serials Analysis System. For example, you may create and share reports based on subject area, country of publication, language of publication, publisher, or electronic availability. You can also create and share reports about your collection's invalid, duplicate, or other non-matched ISSNs for further review and analysis. The Ulrich's Serials Analysis System allows you to download reports in spreadsheet and database-ready formats.

**Q: What kind of information is provided in the "Top Publishers" reports?**

**A:** The "Top Publishers" reports provide comparative information on the offerings of major serials publishers in more than 900 Ulrich's subject classifications. You can use these reports to evaluate your current holdings by publisher and compare publishers' coverage and gaps in areas key to your library's serials collections.

**Q: How often is the Ulrich's Serials Analysis System data updated?**

**A:** The bibliographic and publisher data behind the Ulrich's Serials Analysis System is updated on an ongoing basis and is refreshed weekly. You may update your library's serials holdings file at any time by editing your library's ISSN list, uploading additional records to the list, or by deleting records from the list. You may generate updated reports on a weekly, monthly, or other basis, using your library's original file or your library's updated file.

**Q: Will our library's patrons, students, and faculty be able to access the library's reports?**

**A:** The reporting module of the Ulrich's Serials Analysis System is designed for password-protected use by library professionals only, and is not a patron-interface product. Access to the library's collection reports is available only to authorized individuals through username and password. Authorized username and password access to the reporting module also allows the library professional to utilize functionality in [ulrichsweb.com](http://ulrichsweb.com), but patrons, students, faculty, and others using the [ulrichsweb.com](http://ulrichsweb.com) patron interface cannot utilize the functionality of the reporting module.

Auto-Graphics, Inc. . . . .	800-776-6939
Endeavor Information Systems . . .	847-296-2200
epixtech, inc. . . . .	801-223-5200
Ex Libris (USA) . . . . .	773-404-5527
Gaylord Information Systems . . . .	315-457-5070
Innovative Interfaces, Inc. . . . .	510-655-6200
Sirsi Corp. . . . .	256-704-7000
VTLS Inc. . . . .	540-557-1200

## Personal Notes

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# QUICK GUIDE

## to ULRICH'S SERIALS ANALYSIS SYSTEM

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Available 9-7 EST Monday through Thursday and 9-5 EST Friday\*  
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#### SERIALS EDITORIAL QUESTIONS

Call 1-800-346-6049 (U.S.) or +1-908-219-0286  
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